

New Kurz subsidiary established

Leonhard Kurz takes over the print finishing machinery division of Steinemann

Fürth/Germany, 7 June 2019: The coating manufacturer Leonhard Kurz has taken over the print finishing division of the Swiss mechanical engineering company Steinemann Technology. The division will in future be managed as an independent subsidiary under the Kurz umbrella. Kurz intends to retain and extend the St. Gallen location, and will continue to sell the products under the Steinemann brand as an accompaniment to its Kurz Digital Metal product family. The full range of Steinemann print finishing machines will still be supported and will be supplemented by complementary services. The current offerings include the Colibri full surface varnishing unit with roller coater for UV varnish, as well as the dmax digital inkjet varnishing unit for spot and relief varnishing, which can be extended with the dfoil module for digital metallization.

New line of Kurz finishing solutions

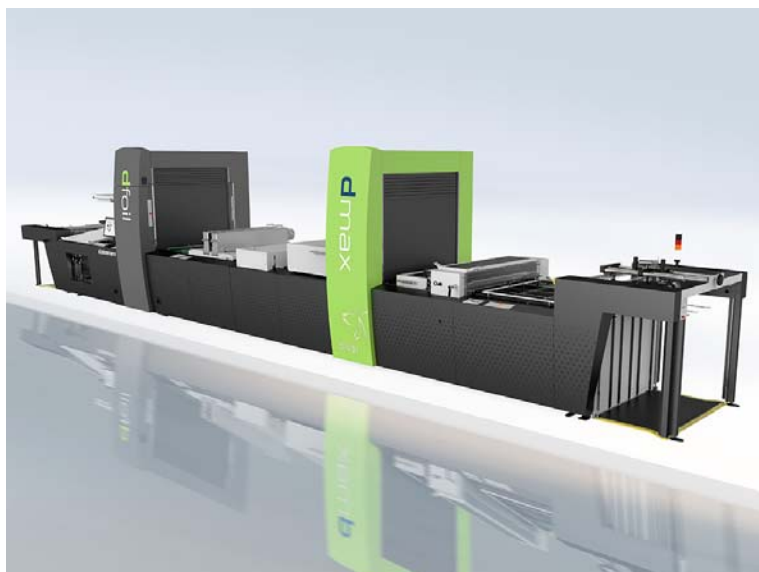
Kurz has been actively involved in the development of the digital finishing process since the start of the decade. The company already offers two machine concepts for digital metal effects: the DM-Jetliner series for in-line print enhancement, and the DM-Luxliner for independent, offline metallization before or after color printing. With the Steinemann solutions, the company has now extended its portfolio to include offline systems for quickly and efficiently finishing B1 and B2 format sheets. The dmax machine with dfoil module also allows the sheets to be varnished and metallized in a single pass.

Ljubisa Drinic, Head of Business Area Application at Kurz, explains: "Kurz is a pioneer in digital print finishing. We developed the first machines and introduced them to the market long before there were solutions from other manufacturers. The incorporation of Steinemann is the next step in our pioneering work. Steinemann machines deliver exceptional product quality, and digital print finishing results of a high industrial standard that we consider to be market

leading. The new Kurz subsidiary will combine this Swiss engineering expertise with our comprehensive know-how in coating technologies.”

With its greater focus on the digital print finishing machine sector, Kurz wants to breathe new life into the printing market. “Print finishing is an effective answer to declining print orders. We are pulling in the same direction as all manufacturers of finishing systems to raise the importance of printed material,” explains Stéphane Royère, Head of Business Area Industrial at Kurz. “By extending our product offerings we don’t compete with other manufacturers. We have simply expanded the range of available print finishing solutions and are jointly working towards making the added value of print products visible and tangible,” says Royère.

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The Steinemann dmax finishing machine with the dfoil digital metallization module

(Photo: Kurz)

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About KURZ: The KURZ Group is a global leader in thin film technology. KURZ develops and manufactures decorative and functional layers applied to carrier foil for a wide range of industries, from the packaging and printing industry through to the automotive, electronics, card and textile sectors. KURZ offers a comprehensive portfolio of products for surface finishing, decoration, labeling, and counterfeit protection, rounded off by an extensive range of stamping machines and stamping tools. The company is also continuously investing in new technologies and developing innovative solutions for integrating functionality into surfaces. The KURZ Group has more than 5,000 employees at over 30 sites worldwide and produces under standardized quality and environmental standards in Europe, Asia, and the USA. A global network of subsidiaries, representatives, and sales offices ensures short paths and individual, on-site consulting.

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Press Contact:

Lucie Mengel

LEONHARD KURZ Stiftung & Co. KG

Schwabacher Straße 482, 90763 Fürth/Germany

Phone: +49 911 71 41-96 38, Fax: +49 911 71 41-96 40

E-Mail: lucie.mengel@kurz.de

www.kurz.de